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HOSPITALITY EXPERIENCE & DESIGN



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A Goop Getaway

Gwyneth Paltrow's Goop has long been a tastemaker in the worlds of fashion, beauty, food and wellness, offering best-in-class products as well as tips and expert comment through its online presence and US stores. And now, in celebration of its 15th anniversary, the lifestyle brand is offering avid followers the chance to experience Gwyneth's style in a new way – through a stay at Goop Villa, now open at The Colony Hotel in Palm Beach, Florida.

With interiors by New York-based designer Ronen Lev, the two-bedroom villa blends the vibrant spirit of the beachside location with the feminine, Parisian aesthetic for which Goop is known. Tactile materials such as rattan and mohair feature alongside accents from heritage Palm Beach brands, such as a handpainted palm motif mural by Lilly Pulitzer studio artists, while soft tones of blush and seafoam nod to The Colony Hotel's signature hues.

Goop's own designs are also on display; the

Goop x Fromental botanical wallpaper brings elegance and grace, and furniture comes courtesy of collaborations with CB2 and Furniture Marolles.

Of course, it wouldn't be a Goop Villa without beauty and bodycare products, so bathrooms are stocked with the brand's must-haves, including cult favourite Microderm Instant Glow Exfoliator. There's also a dedicated Goop concierge to order clothing from G Label by Goop and have it waiting in the wardrobe on arrival. Furthermore, all guests of The Colony are able to experience Goop through curated menu additions at the hotel's Pink Paradise Café.

"We've always dreamed of a Goop residence – a place where people could immerse themselves into our world of gorgeous, meditative interiors, with luxurious clean beauty in the bathrooms and elegant, timeless fashion in the closet," Paltrow reveals. "We chose The Colony to create an experience we hope delights our community and brings new people into our Goop universe."



Scripting Synchronicity

American designer Kelly Wearstler is known for her distinctive ideologies and vivid interiors, and her new book *Synchronicity* invites readers into this boundary-pushing world. Marking Wearstler's sixth tome and first in four years, *Synchronicity* has been produced in collaboration with Rizzoli and features words from design writer Dan Rubenstein, who spotlights Wearstler's decidedly bold approach by profiling seven of her most recent residential and hospitality schemes. Collectively, the projects featured in the publication relay the designer's ethos to "find synergy and consonance across the unexpected". While magnifying the realisations of Wearstler's collaborative processes, the book explores each nuanced detail and how they come together to create monumental projects – a cohesive work born from synchronicity. The exploration is achieved through exclusive photography and anecdotes that portray the designer's unique eye and decisive touch, and there's even a glimpse into new Proper hotels in Santa Monica, California and Austin. Each project is accompanied by insightful commentary, guiding readers through every space and the tactile furniture and materials that define the mood. In all, *Synchronicity* is a resource for rule-bending yet elegant inspiration.



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